

In collaboration with

Fully claimable

Registered Training Provider and organized by

Accreditation



Federation of Public Listed Companies Bhd



# CERTIFIED CORPORATE SUSTAINABILITY ADVOCATE

14-17 April 2025

VE Hotel and Residence, Bangsar South KL

## OVERVIEW

The **Certified Corporate Sustainability Advocate (CCSA)** Program is a collaboration between **Mindsights** and the **Federation of Public Listed Companies (FPLC)**, designed to develop corporate leaders as sustainability champions. Accredited by the **Institute of Training and Occupational Learning (ITOL) United Kingdom**, this program equips participants with practical skills to drive sustainable business practices, regulatory compliance, and competitive advantage. The program is also fully claimable under **HRDCorp**.

Through a structured curriculum that spans over a 4 days that includes case studies, workshops, and coaching, participants gain tools to assess impacts, set targets, and implement ESG strategies effectively. This internationally recognized certification enhances career value, empowering participants to lead meaningful sustainability initiatives within their organizations and industries.

## TARGET AUDIENCES

- ✓ BOD and C-Suites
- ✓ Top Management
- ✓ Entrepreneurs
- ✓ Emerging SME Leaders
- ✓ Consultants and Trainers
- ✓ Executives in Sustainability
- ✓ Policy makers

## LEARNING OBJECTIVES

- Understand core sustainability principles.
- Assess organizational impacts related to sustainability issues.
- Develop targeted ESG strategies aligned with global standards.
- Implement and monitor sustainability initiatives with measurable milestones.
- Communicate and engage stakeholders on ESG matters for support and expansion.

Program will start at 9am-5pm on day 1-4 except for coaching session

## Contact person

Ms Anis : +6017-899 3186

Email: anismarhaeni88@gmail.com

Ms Nadheerah (Nad): +6012 827 2801

Email: nadheerah@mindsightsconsulting.com

Certification by ITOL, UK

Fully Claimable from HRDCorp

SIDC Approved Course: 10 CPE

(INCLUSIVE OF ALL MATERIALS + TOOLS)

# PROGRAMME CONTENT

SIDC CPE POINTS: 10



Federation of Public Listed Companies Bhd



## Foundations of ESG and Sustainability Concepts

DAY 1	DESCRIPTION	GOALS	TIME
Module 1	Introduction to Sustainability	<ul style="list-style-type: none"> <li>Understand the requirements of Sustainability and ESG</li> </ul>	9.00am -10.30am
Module 2	Climate Change	<ul style="list-style-type: none"> <li>Understand impact of climate change</li> <li>Able to explain concepts and impacts of climate change</li> </ul>	10.45am -12.30pm
<b>Lunch and Networking</b>			
Module 3	Terminologies	<ul style="list-style-type: none"> <li>Triple Bottom Line</li> <li>Concept of Inside Out/Outside In</li> </ul>	2.00pm -3.30pm
Module 4	Sustainable Development Goals	<ul style="list-style-type: none"> <li>Identify SDG and its relevance</li> <li>Targets and Indicators</li> <li>Taxonomies</li> </ul>	3.45pm -5.00pm

## ESG in Action

DAY 2	DESCRIPTION	GOALS	TIME
Module 5	ESG Readiness	<ul style="list-style-type: none"> <li>SDG and relevance to organizations</li> <li>Measuring Corporate Readiness in ESG</li> </ul>	9.00am - 10.30am
Module 6	Sustainability in Human Resource	<ul style="list-style-type: none"> <li>Identify sustainability requirements in HR i.e Scope 3, ILO, Social Impact etc</li> </ul>	10.45 am - 12.30 pm
<b>Lunch and Networking</b>			
Module 7	GHG Protocol	<ul style="list-style-type: none"> <li>Understand the concept of GHG Protocol</li> <li>Understand the requirements of Scope 1,2 &amp; 3</li> </ul>	2.00 p pmm -3.30
Module 8	Communication	<ul style="list-style-type: none"> <li>Communicating Sustainability</li> <li>Communication Channels</li> <li>Stakeholder's Communication</li> </ul>	3.45 pm-5.00pm

# PROGRAMME CONTENT

SIDC CPE POINTS: 10



Federation of Public Listed Companies Bhd



## Sustainability Business Case & Strategy Implementation

DAY 3	DESCRIPTION	GOALS	TIME
Module 9	Sustainable Business Case	<ul style="list-style-type: none"> <li>Shareholder value vs Stakeholder value</li> <li>Global, Corporate and Project business case of Sustainability</li> </ul>	9.00am -10.30am
Module 10	Measuring Sustainable Value and Risk Management	<ul style="list-style-type: none"> <li>Understand revenue and cost implications of implementing sustainability</li> <li>Identifying &amp; Measuring risk</li> </ul>	10.45am -12.30pm
<b>Lunch and Networking</b>			
Module 11	Sustainable Procurement	<ul style="list-style-type: none"> <li>Understand concept of sustainable procurement</li> <li>Sustainable supply chain and its requirements</li> </ul>	2.00pm -3.30pm
Module 12	Carbon Reduction Strategies	<ul style="list-style-type: none"> <li>Measuring &amp; managing Carbon emission</li> <li>Carbon Reduction Initiatives</li> </ul>	3.45pm -5.00pm

## Frameworks, Leadership, Future

DAY 4	DESCRIPTION	GOALS	TIME
Module 13	Sustainable Frameworks	<ul style="list-style-type: none"> <li>Why report</li> <li>Overview of the different types of frameworks</li> <li>Data Collection</li> </ul>	9.00am - 10.30am
Module 14	Leadership in ESG	<ul style="list-style-type: none"> <li>Competencies of ESG Leaders</li> <li>ESG Derailers and Drivers</li> </ul>	10.45 am - 12.30 pm
<b>Lunch and Networking</b>			
Module 15	Simulations & Wrapping up	<ul style="list-style-type: none"> <li>Putting it all together</li> <li>Next steps</li> </ul>	2.00 pm - 5.00 pm

<b>DAY 5 COACHING SESSION</b>	Participants will apply their knowledge in a project, which serves as part of the certification requirement. They will be required to submit a capstone project, applying what they have learned. A <b>coaching session</b> will be held within 2-4 weeks to assist the participants in their assignment, prior to final submission		
-----------------------------------	---	--	--

## LEAD FACILITATOR

### **FAREED ABDUL GHANI**



Fareed Abdul Ghani, Founder-CEO of Mindsights Sdn Bhd, is a seasoned sustainability consultant and trainer specializing in ESG and corporate sustainability. With extensive experience in guiding public-listed companies and SMEs, Fareed has delivered impactful training and consulting services aligned with global sustainability standards. In 2024 alone, he held a record of training over 1000 plus sustainability trainees in his various sustainability courses and certified programs which consist of organizations such as Perodua, Sarawak Skills, Penang Skills Development Centre, CEDAR, SME Bank, SME Corp etc. He holds professional certifications in Sustainability Reporting (GRI) and ESG frameworks. Fareed's expertise encompasses ESG integration, stakeholder engagement, and sustainability reporting, making him a key resource for companies navigating ESG requirements. His approach blends strategic insights with practical applications, empowering organizations to enhance their sustainability practices effectively.

Fareed holds a degree in Law (B.A Hons) from the University of East London and an MBA from International Islamic University. He holds a professional certificate in Sustainable Development Goals from University of Copenhagen, GRI Certificate in Sustainable Reporting and is also a Fellow of Institute of Training and Organizational Learning (ITOL), United Kingdom.

## FACILITATOR/PROGRAMME COORDINATOR

### **NURUL NADHEERAH FIRDAUS NG**



Nurul Nadheerah Mohd Firdaus Ng is a distinguished ESG consultant with over two decades of experience in sustainability and risk management. A pioneer in developing ESG frameworks and sustainable practices, she has spearheaded renewable energy and green building initiatives while providing advisory services to public-listed companies, government agencies and SMEs such as Evergreen Fibreboard Berhad, LHDN, MOF, IRDA, AMCHAM, Dinastia Jati Sdn Bhd, Perkeso etc. Her expertise in ESG roadmap development and stakeholder engagement equips organizations with tools to align with regulatory and global sustainability goals. Nadheerah helps corporations, SMEs and government agencies integrate ESG principles into corporate strategies, fostering compliance, risk management & compliance and long-term environmental responsibility. Nurul holds a qualification as an Agricultural Engineer from UPM. She is a pioneering members of Enterprise Risk Management (ERM) and the Audit Department. She was also CISA (Certificated Information System Auditor) member and also holds a Professional Diploma in Risk Management.

# REGISTRATION FORM



**CERTIFIED CORPORATE SUSTAINABILITY ADVOCATE**

## COMPANY DETAILS & CONTACT PERSON

Organisation :

Type of Business :

Office Number :  FPLC Code :

Address Street :

Contact Person :  Designation :

Contact No. :  E-Mail:

## REGISTRATION

Name	Designation	E-mail	Contact No.
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

*(please return this form to (or email) to nadheen@mindsightsconsulting.com or mindsights.consulting@gmail.com*

**Price at RM9850 per participant**  
**Next Cohort begins on 14th April -17th April 2025 plus 1 session of coaching on 8th May 2025.**

**10% for early bird and 3 pax in one group.**  
**Registration before 31st March 2025**

**Venue:**  
**VE Hotel & Residence,**  
**Bangsar South City, Kuala Lumpur**

Please make the payment to  
**RHB ACC : 2126 1100 0103 32**  
**MINDSIGHTS SDN. BHD**  
No 1, Jalan Setia Indah U13/12C  
Setia Alam 40170  
Selangor, Malaysia

### Contact person

Ms Anis : +6017-899 3186  
Email: anismarhaeni88@gmail.com  
Ms Nadheerah (Nad): +6012 827 2801  
Email: nadheerah@mindsightsconsulting.com

# TERMS AND CONDITIONS



## REGISTRATION AND PAYMENT

- **Payment:** Fees are payable to Mindsights Sdn Bhd and include course materials, meals, and refreshments where applicable.
  - **Individual Registration:** Full payment is required at the time of registration.
  - **Corporate Registration:** Full payment must be made within 30 days from the invoice date or one day before the program, whichever is earlier.
  - **Access to Program:** Admittance is only granted upon receipt of full payment.

## PAYMENT METHODS

- Payments can be made electronically via Mindsights' online registration portal or electronic fund transfer (EFT).
- Cash and cheque payments are NOT accepted.

## HRD CORP CLAIMS (FOR CLAIMABLE EVENTS)

- **Employer's Obligations:**
- Ensure HRD Corp grant approval is obtained before event registration.
- Make full payment to Mindsights within 14 days if a claim is canceled by HRD Corp.
- Provide the necessary documents post-event for HRD Corp claims within seven working days.
  -

## DATA PROTECTION

- Mindsights complies with the Personal Data Protection Act 2010. By registering, participants consent to the collection, processing, and use of their data as stated in Mindsights' Privacy Notice.

## CANCELLATION POLICY

### Cancellation by Participant:

- **Seven Days or More:** Full refund is available for cancellations made at least seven days before the program.
- **Less Than Seven Days:** A 20% administrative fee will apply.
- **Same-Day Cancellations or No-Shows:** No refunds will be issued.
- **Substitutions are not allowed.**
- **Program Cancellation by Mindsights:** In the event of cancellation, Mindsights reserves the right to offer alternative dates or arrangements without prior notice.

## CERTIFICATION AND CPE CREDIT HOURS

- **Certificate of Corporate Sustainability Advocate :** E-certificates are awarded upon full completion and assessment of the program.
- **CPE Credit Hours:** Full CPE hours are granted only for complete program attendance; partial attendance will not earn CPE credits.

## COPYRIGHT AND USE OF MATERIALS

- All program materials are copyrighted by Mindsights Sdn Bhd and must not be reproduced or used in any form without permission. Participants agree not to disclose or use materials against third parties.

## DISCLAIMER

- Mindsights reserves the right to change the program content, speakers, or schedule, or to cancel the program if necessary. Mindsights is not liable for any costs or losses incurred due to these changes.